

MARY CURTIS

PROFESSIONAL BIOGRAPHY

Mary Curtis is an Executive, Team and Communications Coach. She spent over 20 years working in television production in both Semi-State and Private sector broadcast companies. She has a recognised track record of strategic leadership, with expertise in creativity, communications, stakeholder management and complex project management.

Executive and Board Experience

RTÉ Television
 Executive Producer Director, RTÉ Television
 Commissioning Executive, RTÉ Television
 Deputy Director of Television Programmes
 Director of Digital Switchover
 Director of Digital Channels.
 Head of UTV Ireland
 Chairperson, Broadcasting Authority of Ireland.

Storytelling

Storytelling is the cornerstone of Mary's approach as an executive and team coach. Used with a systemic lens storytelling transcends to inspire resilience, innovation, and leadership. With teams, stories encapsulate collective wisdom, transforming organisational journeys into shared lessons. Mary believes that each client has the capacity and potential to determine what they want their story to be, and she partners with them as they navigate that path.

Education and Coaching Accreditation

Mary holds the following qualifications and accreditations:

- MSc in Business and Executive Coaching, UCD Smurfit Graduate Business School
- Diploma in Organisational Change and Transformation, UCD Smurfit Graduate Business School.
- Diploma in Relational Organisational Gestalt
- Certified Team Diagnostic Survey, Advanced Practitioner Level 2
- Certificate in the Fundamentals Part III, Coaching Constellations Ltd



COACHING PHILOSOPHY

Mary's approach to coaching is supportive, client-centred and focused on enabling personal and professional change. In particular, Mary believes that coaching has an invaluable role to play when people are feeling lost and unsure about the best next step.

Coaching is also about the power of story for Mary; understanding, telling and directing one's own, and inspiring others as a leader.

"It is easy to become stuck in your own story and for that to inhibit growth and change. I work with leaders, teams and organisations using narrative techniques to help them communicate clearly and authentically to external and internal audiences, in the public and private sector."

Mary believes in the power of team coaching:

"Working with teams is also a great passion of mine, something that I really enjoy – creating a reflective space for better thinking and decision making and creating awareness as a catalyst for change."

Mary also draws on her experience as a creative in her work with clients:

"I love working creatively helping clients to bring fresh thinking to their situation and exploring growth areas that will deliver sustained results in their unique context."

For the leadership challenges the future will bring, Mary anticipates supporting clients and teams to thrive through change.

"In the coming years the challenge will be to build collaborative, inclusive teams and to create a culture of innovation."